



## ANNOUNCING WEBINARS ON EXPORTING INTO EUROPE AND CHINA

Department for International Trade is pleased to announce that they will be offering the two following workshops on:

### Exporting to the European Union

Monday, 25 April 2022  
14.00 - 15.15 (BST)

The European cosmetics and personal care market is the largest market for cosmetics products in the world. The vast majority of Europe's 500m consumers use cosmetic and personal care products everyday to protect their health, enhance their well-being and boost their self-esteem. In collaboration with the Cosmetic, Toiletry and Perfumery Association and guest speakers we will take you through the processes involved with supplying cosmetic products to Europe. This will highlight what you need to know to place products on the market and help explain key aspects of the EU Cosmetic Products Regulations.

### Key Considerations when Exporting to China

Thursday, 5 May 2022  
10.00 - 11.30 (BST)

China is the world's second largest cosmetics markets; and with increased urbanisation, disposable income, and social media influence, the beauty and personal care sector is seeing burgeoning demand for higher quality and premium products. In collaboration with the Cosmetic, Toiletry and Perfumery Association and speakers from the British Embassy in China we will provide an overview of the China beauty landscape and consumer trends; and walk you through how to navigate the new regulatory changes, and the conditions for animal testing exemption.

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[Please click this link to register.](#)



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