



Supporting the Hair  
and Beauty Industry

## **EXHIBITIONS AND EVENTS REPORT**

### **February 2023**

This is a traditionally quiet period on the exhibitions circuit.

However, we can look forward to a return to a full programme in 2023.

I thoroughly enjoyed Salon International 2022 and will be attending Cosmoprof Bologna next month.

As always, we welcome contributions from members, especially as we enter an exciting period in the exhibitions calendar.

**Dr John Rainey MBE**

## Change of dates for Cosmoprof Worldwide Bologna 2023

For more than 50 years, Cosmoprof Worldwide Bologna has been the world's largest B2B exhibition and is the benchmark event for companies and professionals from all sectors of the beauty industry. Synonymous with innovation and excellence, Cosmoprof is the ideal platform for maximising business, expanding networks, and discovering in advance all the market trends.

Cosmoprof Worldwide Bologna has 3 fairs dedicated to specific sectors and distribution channels that open and close to the public on different dates – the fairs include Cosmopack, Cosmo Perfumery & Cosmetics and Cosmo Hair, Nails & Beauty Salon. In a change to previous years, the fair for 2023 will see the Cosmopack and Cosmo Perfumery and Cosmetics, the fair dedicated to the production chain and retail distribution and Country Pavilions, which includes the UK Pavilion, will run a day shorter and will be open from Thursday 16 to Saturday 18 March and will not be held on the Sunday as previous years. Cosmoprof Worldwide advised that in 2022 a survey was taken, and the majority of exhibiting companies expressed their desire to reduce the event to 3 days, Thursday to Saturday. The Cosmo Hair, Nail and Beauty exhibition will continue to run from Friday 17<sup>th</sup> – Monday 20<sup>th</sup> March.



**COSMOPROF**  
WORLDWIDE BOLOGNA

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**BOLOGNA, ITALY**  
FAIR DISTRICT

.....

**16 – 18 MARCH 2023**

**COSMOPACK**    **COSMO** PERFUMERY & COSMETICS

.....

**17 – 20 MARCH 2023**

**COSMO** HAIR & NAIL & BEAUTY SALON

# COSMOPROF

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## WORLDWIDE BOLOGNA

### Cosmoprof Bologna 2023

Professional Beauty Systems will be exhibiting key brands such as OSMO, Crazy Color, Apraise, Kaeso, Crazy Angel, Skintruth and TanTruth, in the UK Pavilion in Hall 19 from 16-18<sup>th</sup> March. The business is looking forward to another successful year, seeing customers and friends face to face and launching our new products which we have been working hard to create during the past year.

OSMO will also be exhibiting in association with their Italian distributor Poker in Hall 25. The eye-catching stand will feature product imagery of OSMO's extensive range of haircare and styling products and their ambassadors will be in attendance to demonstrate the products in action.



FFØR are excited to be attending Cosmoprof Bologna, with the show giving the brand the platform to elevate the luxury vegan haircare brand in the international professional haircare market. FFØR will be exhibiting in Hall 25, stand C19 from 17-20<sup>th</sup> March, where we look forward to meeting likeminded industry professionals that will help us bring our amazing natural haircare to many more countries.



### **PROFESSIONAL BEAUTY LONDON – 5<sup>TH</sup> & 6<sup>TH</sup> March 2023 – ExCeL London**

The UK's largest beauty exhibition, Professional Beauty London is back with exhibitors including Dermalogica, Elemis, Fake Bake, Gerrards International, CACI, IIAA and many more. Pre-registration is tracking 50% above when compared to the same number of weeks out from the show and our IMF (International Manufacturers Forum) and World Spa & Wellness Convention are attracting visitors from around the world. Round table networking sessions allow visitors to network with their peers and share challenges and successes, and with four dedicated stages and a series of Workshops and Masterclasses, the competitions will reward nail and make-up skills.

The Professional Beauty/World Spa & Wellness Awards will take place at The Brewery on Sunday, 5<sup>th</sup> March.



### **PROFESSIONAL BEAUTY & HAIR – 28<sup>TH</sup> – 29<sup>TH</sup> MAY – RDS, DUBLIN**

The show has moved to the Spring as we are now working in partnership with Irish Beauty, to deliver the only professional hair and beauty show in Ireland.

Three live stages will inspire and inform from Hair & Barbering, Trends & Techniques to Advanced Treatments & Skincare. In 2022, the show attracted 6,744 visitors to the RDS with exhibitors from the hair, beauty and barbering sectors.



## **PROFESSIONAL BEAUTY NORTH – 24<sup>th</sup> – 25<sup>th</sup> September - MANCHESTER CENTRAL**

Co-locating with Aesthetic Medicine North, Professional Beauty North will return with many great brands confirmed including Hydrafacial, 3D Lipo, Gelish/Morgan Taylor, Guinot and Glitterbels. Attracting 9,883 beauty professional in 2022, education will be offered via various stages on the show floor.



## **Salon International – 14<sup>th</sup> – 16<sup>th</sup> October – ExCeL London**

The response to Salon International has been overwhelmingly positive with visitors excited to see new products, trends and techniques and compare the latest products and equipment. With 29,798 visitors in 2022, brands confirmed include Crazy Color, Salon Supplies, Sassoon Academy, Hair Tools, Denman, K18, Alan Howard and Artero. The popularity of the Colour Stage has led to its expansion and teams for the HJ and Modern Barber Stages are being confirmed. HJ Business Live will return for the three days and cover challenges that business owners are facing today, and we are looking at expanding our Live/Seminar programme to offer more variety to visitors with more details coming soon.

We have made the decision not to run Barberfest as a separate event in 2023, but will continue to grow the barbering element at Salon International and are locating the Modern Barber Awards to London on Sunday, 15<sup>th</sup> October,



## **PROFESSIONAL BEAUTY GROUP EVENT DATES**

### **2023 Professional Beauty Group Events**

<b>2023</b>		
<b>UK &amp; IRELAND</b>		
5 March	Professional Beauty/WSW Awards	The Brewery, London
5-6 March	Professional Beauty London	ExCeL London
19 May	Aesthetic Medicine Awards	London
19-20 May	Aesthetic Medicine London	Olympia London
28-29 May	Professional Beauty & Hair Ireland	RDS Dublin
3 July	British Hairdressing Business Awards	Park Plaza Westminster Bridge
24-25 September	Professional Beauty North	Manchester Central
24- 25 September	Aesthetic Medicine North	Manchester Central
14–16 October	Salon International	ExCeL London
11 November	Aesthetic Medicine Ireland	RDS Dublin
12 November	PB/HJ Ireland Awards	InterContinental Dublin
27 November	British Hairdressing Awards	Grosvenor House Hotel, London
<b>INTERNATIONAL</b>		
20–21 February	Professional Beauty GCC	Festival Arena, Dubai
3-4 July	Professional Beauty Delhi	Pragati Maidan, New Delhi
3-4 September	Professional Beauty & Salon International	Gallagher Convention Centre JHB
2-3 October	Professional Beauty Mumbai	Bombay Exhibition Centre, NESCO, Mumbai



## **Olympia Beauty will return Sun 1 & Mon 2 October 2023!**

Autumn's biggest beauty event, [Olympia Beauty](#) will be celebrating its 19<sup>th</sup> year on Sunday 1<sup>st</sup> and Monday 2<sup>nd</sup> October 2023 at Olympia London. The show attracts hundreds of exhibiting brands and thousands of visiting beauty professionals every year!

This two-day event offers salon, spa and beauty business owners, professionals and students the unique opportunity to engage with the best in the industry, network with and meet like-minded professionals across all beauty sectors and learn from panels of industry leaders.

Alongside exhibiting brands, the event will see the return of Nailympia London, the world's biggest nail competition, attracting professional nail artists of all levels globally. The National Massage Championship, the UK's only competition for qualified massage therapists and supported by the International Massage Association, will also return, celebrating its fifth year at the show.

### **Get in touch!**

HBSA Members receive an exclusive 5% discount on stand space at the show for 2023 – simply email [info@olympiabeauty.co.uk](mailto:info@olympiabeauty.co.uk) with your enquiry.

We look forward to seeing you in 2023 and wish you all a very happy Christmas and a wonderful new year!

Go to [www.olympiabeauty.co.uk](http://www.olympiabeauty.co.uk) to find out more #loveolympiabeauty

Instagram: [@olympiabeautyuk](https://www.instagram.com/olympiabeautyuk)

Facebook: [@olympiabeauty](https://www.facebook.com/olympiabeauty)



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## Summer Garden Party 2023, June 19<sup>th</sup>, London

Stationer's Hall, London

The HBSA Summer Party is back. This year we are hosting the event in a beautiful garden setting in the very heart of London. A magnificent walled mature garden will be the backdrop for guests to enjoy a drink and network with friends and colleagues from the industry. A three-course meal will be served in the stunning hall adjacent to the garden and the evening will be filled with good summer music to create a relaxed and enjoyable atmosphere.

The Stationers' Hall venue is very easy to get to, and St Paul's underground station is only a few minutes' walk away.



The evening starts at 6.30pm with reception drinks and the evening will be accompanied by live musical entertainment both in the gardens and latterly in the dining hall itself. A glass of wine will be served with the meal and full cash bar and wine list will also be available.

We will be supporting the [Little Princess Trust charity](#) and will run a raffle and auction for this great industry cause.





### **Early Bird Offer**

If reserved before 31<sup>st</sup> March, the cost of the evening is £110 plus VAT per person and tables of ten will be £1,100+ VAT.

If reserved after 31<sup>st</sup> March, the cost of the evening is £125 plus VAT per person and tables of ten will be £1,250 + VAT.

### **Address**

Stationers' Hall  
Ave Maria Lane  
London  
EC4M 7DD

The evening will run from 6.30pm – Midnight. The dress code is smart casual and each guest will receive a welcome drink, glass of wine and a 3-course dinner. There is a full cash bar and an additional wine list. When booking please provide any dietary requirements.

We hope you will be able to join us and to reserve your table (in 10s) please contact Mike Patey [info@thehbsa.co.uk](mailto:info@thehbsa.co.uk) or call 0845 519 3258. Individual or smaller group bookings are also welcome.

## **Wig Supplier Seminar, June 19<sup>th</sup>, London**

*Stationer's Hall, London, between 2-5pm.*

This new three hour seminar is open to all HBSA members who supply wigs to NHS trusts and to the wider industry. The objective is to provide a relevant programme of speakers for the wig sector who will talk across a number of different topics. The programme is not finalised but planned subjects include:

- Compliance & Regulatory issues
- How Industry is Changing (economy, human hair, high heat, shipping etc)
- Wellness & mental health
- Trichology issues and how these affect suppliers
- The customer journey including input from both a nurse and patient
- NHS framework agreement feedback

## **Beauty Conference 2023, September 19<sup>th</sup>, London**

*The Magic Circle, London*

Following the success of the inaugural Beauty Conference in 2022 the HBSA are once again running a one day conference primarily aimed at suppliers, distributors and manufacturers to the Beauty industry.

The venue is the Magic Circle and the programme will include speakers on a wide range of industry topics, a panel session and a small number of supplier tables. There will be plenty of breaks for networking and a buffet style lunch will also be served. Goody bags will be handed out to delegates at the end of the day.

Speakers include:

**Danny Gray** from Warpaint and Young Minds

**Abi Selby** from spabreaks.com

Additional topics to include: Promoting beauty brands on Tik Tok, Tips for building successful Beauty brands in the UK, Mental health in the industry.

Discounted ticket price for HBSA members.

Further information on these two events to follow soon.

## International 2021 Exhibitions Calendar

DATE	EVENT	COUNTRY	CITY	DAYS
22/01/23	Original Midwest Tradeshow (Barbering)	USA	Chicago	1
28/01/23	PBA/ISSE Long Beach	USA	California	3
06/02/23	Beauty World Japan Fukuoka	Japan	Fukuoka	2
20/02/23	Professional Beauty Dubai	UAE	Dubai	2
22/02/23	Beijing International Beauty Expo	China	Beijing	3
27/02/23	Professional Beauty Bangalore	India	Bangalore	2
05/03/23	Professional Beauty & Salon Int	South Africa	Cape Town	2
05/03/23	World Spa and Wellness Awards	UK	London	1
05/03/23	IBS	USA	NY	3
05/03/23	Professional Beauty London	UK	London	2
16/03/23	Cosmopack	Italy	Bologna	3
17/03/23	Cosmoprof	Italy	Bologna	4
20/03/23	Salon Smart	UK	London	1
25/03/23	Expo Beauty Show	Spain	Barcelona	3
25/03/23	Cosmobeauty	Spain	Barcelona	3
28/03/23	Hair Brazil	Brazil	Sao Paulo	4
30/03/23	AMWC (Aesthetic & Anti-Aging Medicine Congress)	Monaco		3
01/04/23	Top Hair	Germany	Dusseldorf	2
02/04/23	NAHAs	USA	California	1
02/04/23	Premiere Anaheim	USA	California	2
10/04/23	Professional Beauty Kolkata	India	Kolkata	2
15/04/23	America's Beauty Show	USA	Chicago	3
16/04/23	Scottish Hair & Beauty	UK	Glasgow	2
23/04/23	Barber Society Live	Netherlands	Amsterdam	1

<b>14/05/23</b>	<b>Colour World</b>	<b>UK</b>	<b>London</b>	<b>2</b>
<b>15/05/23</b>	<b>Beauty World Japan Tokyo</b>	<b>Japan</b>	<b>Tokyo</b>	<b>3</b>
<b>19/05/23</b>	<b>Aesthetic Medicine London</b>	<b>UK</b>	<b>London</b>	<b>2</b>
<b>19/05/23</b>	<b>Aesthetic Medicine Awards</b>	<b>UK</b>	<b>London</b>	<b>1</b>
<b>28/05/23</b>	<b>Professional Beauty &amp; Hair Ireland</b>	<b>Ireland</b>	<b>Dublin</b>	<b>2</b>
<b>03/06/23</b>	<b>Premiere Orlando</b>	<b>USA</b>	<b>Florida</b>	<b>3</b>
<b>04/06/23</b>	<b>Beauty UKHair/Barber UK</b>	<b>UK</b>	<b>Coventry</b>	<b>2</b>
<b>11/06/23</b>	<b>Barber Connect</b>	<b>UK</b>	<b>Telford</b>	<b>2</b>
<b>11/06/23</b>	<b>Hair X Perience</b>	<b>Netherlands</b>	<b>Gorinchem</b>	<b>2</b>
<b>15/06/23</b>	<b>Beauty Eurasia</b>	<b>Turkey</b>	<b>Istanbul</b>	<b>3</b>
<b>22/06/23</b>	<b>AMWC (Aesthetic &amp; Anti-Aging Medicine Congress)</b>	<b>Brazil</b>	<b>Sao Paulo</b>	<b>3</b>
<b>02/07/23</b>	<b>Spa Life</b>	<b>UK</b>	<b>Cotswolds</b>	<b>3</b>
<b>02/07/23</b>	<b>Cosmo Beauty</b>	<b>Peru</b>	<b>Lima</b>	<b>2</b>
<b>03/07/23</b>	<b>Professional Beauty Delhi</b>	<b>India</b>	<b>Delhi</b>	<b>2</b>
<b>03/07/23</b>	<b>British Hairdressing Business Awards</b>	<b>UK</b>	<b>London</b>	<b>1</b>
<b>11/07/23</b>	<b>Cosmoprof North America</b>	<b>USA</b>	<b>Las Vegas</b>	<b>3</b>
<b>26/07/23</b>	<b>South China Beauty Expo</b>	<b>China</b>	<b>Shenzhen</b>	<b>3</b>
<b>27/07/23</b>	<b>Cosmobeaute</b>	<b>Vietnam</b>	<b>Ho Chi Minh City</b>	<b>3</b>
<b>03/08/23</b>	<b>Indobeauty Expo</b>	<b>Indonesia</b>	<b>Jakarta</b>	<b>3</b>
<b>26/08/23</b>	<b>Beauty Expo Australia</b>	<b>Australia</b>	<b>Sydney</b>	<b>2</b>
<b>03/09/23</b>	<b>Professional Beauty Expo</b>	<b>South Africa</b>	<b>Johannesburg</b>	<b>2</b>
<b>09/09/23</b>	<b>Beauty Fair</b>	<b>Brazil</b>	<b>São Paulo</b>	<b>3</b>
<b>09/09/23</b>	<b>MCB</b>	<b>France</b>	<b>Paris</b>	<b>5</b>
<b>24/09/23</b>	<b>Professional Beauty North</b>	<b>UK</b>	<b>Manchester</b>	<b>2</b>
<b>27/09/23</b>	<b>Cosmobeaute</b>	<b>Malaysia</b>	<b>Kuala Lumpur</b>	<b>3</b>
<b>27/09/23</b>	<b>Beauty Istanbul</b>	<b>Turkey</b>	<b>Istanbul</b>	<b>3</b>

<b>01/10/23</b>	<b>Olympia Beauty Show</b>	<b>UK</b>	<b>Olympia, London</b>	<b>2</b>
<b>02/10/23</b>	<b>Professional Beauty Mumbai</b>	<b>India</b>	<b>Mumbai</b>	<b>2</b>
<b>03/10/23</b>	<b>China Beauty Expo</b>	<b>China</b>	<b>Guangzhou,</b>	<b>3</b>
<b>12/10/23</b>	<b>Cosmobeaute</b>	<b>Indonisia</b>	<b>Jakarta</b>	<b>3</b>
<b>14/10/23</b>	<b>Salon International</b>	<b>UK</b>	<b>London</b>	<b>3</b>
<b>20/10/23</b>	<b>Salon Look</b>	<b>Spain</b>	<b>Madrid</b>	<b>3</b>
<b>22/10/23</b>	<b>Expo Beuaty Show</b>	<b>Mexico</b>	<b>Mexico City</b>	<b>2</b>
<b>24/10/23</b>	<b>Aesthetic Medicine North</b>	<b>UK</b>	<b>Manchester</b>	<b>2</b>
<b>25/10/23</b>	<b>Intercharm Professional</b>	<b>Russia</b>	<b>Moscow</b>	<b>3</b>
<b>30/10/23</b>	<b>Beautyworld Middle East</b>	<b>UAE</b>	<b>Dubai</b>	<b>3</b>
<b>11/11/23</b>	<b>Aesthetic Medicine Ireland</b>	<b>Ireland</b>	<b>Dublin</b>	<b>1</b>
<b>12/11/23</b>	<b>PB/HJ Ireland Awards</b>	<b>Ireland</b>	<b>Dublin</b>	<b>1</b>
<b>14/11/23</b>	<b>Cosmopack Asia</b>	<b>China</b>	<b>Hong Kong</b>	<b>3</b>
<b>15/11/23</b>	<b>Cosmoprof Asia</b>	<b>China</b>	<b>Hong Kong</b>	<b>3</b>
<b>26/11/23</b>	<b>Swiss Beauty Convention</b>	<b>Switzerland</b>	<b>Zurich</b>	<b>2</b>
<b>27/11/23</b>	<b>British Hairdressing Awards</b>	<b>UK</b>	<b>London</b>	<b>1</b>

## EU 2021 Exhibitions Calendar

DATE	EVENT	COUNTRY	CITY	DAYS
05/03/23	World Spa and Wellness Awards	UK	London	1
05/03/23	Professional Beauty London	UK	London	2
16/03/23	Cosmopack	Italy	Bologna	3
17/03/23	Cosmoprof	Italy	Bologna	4
20/03/23	Salon Smart	UK	London	1
25/03/23	Expo Beauty Show	Spain	Barcelona	3
25/03/23	Cosmobeauty	Spain	Barcelona	3
30/03/23	AMWC (Aesthetic & Anti-Aging Medicine Congress)	Monaco		3
01/04/23	Top Hair	Germany	Dusseldorf	2
16/04/23	Scottish Hair & Beauty	UK	Glasgow	2
23/04/23	Barber Society Live	Netherlands	Amsterdam	1
14/05/23	Colour World	UK	London	2
19/05/23	Aesthetic Medicine London	UK	London	2
19/05/23	Aesthetic Medicine Awards	UK	London	1
28/05/23	Professional Beauty & Hair Ireland	Ireland	Dublin	2
04/06/23	Beauty UKHair/Barber UK	UK	Coventry	2
11/06/23	Barber Connect	UK	Telford	2
11/06/23	Hair X Perience	Netherlands	Gorinchem	2
02/07/23	Spa Life	UK	Cotswolds	3
03/07/23	British Hairdressing Business Awards	UK	London	1
09/09/23	MCB	France	Paris	5
01/10/23	Olympia Beauty Show	UK	Olympia, London	2

<b>14/10/23</b>	<b>Salon International</b>	<b>UK</b>	London	<b>3</b>
<b>20/10/23</b>	<b>Salon Look</b>	<b>Spain</b>	Madrid	<b>3</b>
<b>24/10/23</b>	<b>Professional Beauty North</b>	<b>UK</b>	Manchester	<b>2</b>
<b>24/10/23</b>	<b>Aesthetic Medicine North</b>	<b>UK</b>	Manchester	<b>2</b>
<b>11/11/23</b>	<b>Aesthetic Medicine Ireland</b>	<b>Ireland</b>	Dublin	<b>1</b>
<b>12/11/23</b>	<b>PB/HJ Ireland Awards</b>	<b>Ireland</b>	Dublin	<b>1</b>
<b>26/11/23</b>	<b>Swiss Beauty Convention</b>	<b>Switzerland</b>	Zurich	<b>2</b>
<b>27/11/23</b>	<b>British Hairdressing Awards</b>	<b>UK</b>	London	<b>1</b>

## UK 2021 Exhibitions Calendar

<b>DATE</b>	<b>EVENT</b>	<b>COUNTRY</b>	<b>CITY</b>	<b>DAYS</b>
<b>05/03/23</b>	<b>World Spa and Wellness Awards</b>	<b>UK</b>	London	<b>1</b>
<b>05/03/23</b>	<b>Professional Beauty London</b>	<b>UK</b>	London	<b>2</b>
<b>20/03/23</b>	<b>Salon Smart</b>	<b>UK</b>	London	<b>1</b>
<b>16/04/23</b>	<b>Scottish Hair &amp; Beauty</b>	<b>UK</b>	Glasgow	<b>2</b>
<b>14/05/23</b>	<b>Colour World</b>	<b>UK</b>	London	<b>2</b>
<b>19/05/23</b>	<b>Aesthetic Medicine London</b>	<b>UK</b>	London	<b>2</b>
<b>19/05/23</b>	<b>Aesthetic Medicine Awards</b>	<b>UK</b>	London	<b>1</b>
<b>04/06/23</b>	<b>Beauty UKHair/Barber UK</b>	<b>UK</b>	Coventry	<b>2</b>
<b>11/06/23</b>	<b>Barber Connect</b>	<b>UK</b>	Telford	<b>2</b>
<b>02/07/23</b>	<b>Spa Life</b>	<b>UK</b>	Cotswolds	<b>3</b>
<b>03/07/23</b>	<b>British Hairdressing Business Awards</b>	<b>UK</b>	London	<b>1</b>
<b>01/10/23</b>	<b>Olympia Beauty Show</b>	<b>UK</b>	Olympia, London	<b>2</b>
<b>14/10/23</b>	<b>Salon International</b>	<b>UK</b>	London	<b>3</b>
<b>24/10/23</b>	<b>Professional Beauty North</b>	<b>UK</b>	Manchester	<b>2</b>
<b>24/10/23</b>	<b>Aesthetic Medicine North</b>	<b>UK</b>	Manchester	<b>2</b>
<b>27/11/23</b>	<b>British Hairdressing Awards</b>	<b>UK</b>	London	<b>1</b>