

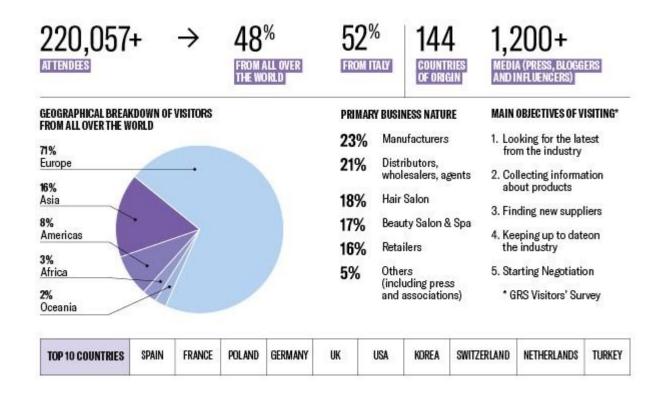
EXHIBITIONS REPORT MAY 2023

I suppose we could say that we have come to the end of the first full year of exhibition activity after Covid.

It is great to see another substantial Exhibitions Report from our new editor, Emma Hobson.

We are grateful to all our regular contributors but always eager to encourage others to join in.

Our old friend Harlan Kirschner in America sent us this data on Cosmoprof Bologna which I found quite interesting.



Anyone with access to such information could simply contribute in this way. Best wishes to all our readers as some of us settle down to enjoy our AGM Weekend at the Verdure Resort in Sicily.

Dr John Rainey MBE

Cosmoprof Bologna BolognaFiere 16th-18th March 2023



Cosmoprof Worldwide Bologna returned in March this year for its 54th show, attracting more than 250,000 professional visitors from 153 countries. With a total of almost 3,000 exhibitors, the 3-day event was spread across 34 halls and more than 160,000sqm. A 3-in-1 event with varying opening dates, Cosmoprof Bologna is a huge show, which offers a one stop destination for each specific industry within the Beauty Sector.

Delayed last year due to Covid, this was the first time the show has taken place in its regular timeslot since before the pandemic, so it was a welcome return to normality for the regular attendees.



Not only an excellent opportunity to meet with existing customers and industry friends, the show also attracts buyers from all corners of the world making it an ideal event to start up new conversations in potential markets. Among the many returning exhibitors, the high

volume of new brands showcasing their range for the first time on such a scale allows visitors the chance to see what is trending across the globe.

Various Country Pavilions allow buyers the opportunity to visit suppliers and manufactures from specific countries and regions in one hall area.

There are also designated mixer events for exhibitors, allowing the chance to mingle, to catch-up with returning exhibitors, and also to identify any new opportunities in a more social setting.



With Educational Sessions, Talks and Onstage Demonstrations, the focus of Cosmoprof Worldwide Bologna is very much on trends, product innovation and overall excellence.

Given the strain on the global economy, the crowds demonstrated that suppliers and customers alike are keen to proceed with business as usual, with face-to-face interactions proving to be invaluable.

Preparations are already underway for Cosmoprof Worldwide Bologna 2024, which will kick off on March 21st.



Owen McErlain

Denman International

Cosmoprof Bologna 2023

The 54th edition of Cosmoprof Worldwide Bologna attracted visitors over 220,000 visitors from 144 countries including Spain, France, Poland, Germany, UK and USA, and saw more than 1200 media attend.

Professional Beauty Systems exhibited their hair and beauty brands including OSMO, Crazy Color, Colorissimo, Apraise, Kaeso, Crazy Angel, Skintruth and TanTruth in the British Pavilion in Hall 19 at Cosmoprof Bologna.

The show stopping stand attracted a large international audience, with new customers from Dubai, Taiwan, South Africa, Morocco and Brazil attracted by the brands strong imagery and large product offering. NPD additions to the Professional Beauty Systems brand portfolio proved popular with

customers both new and existing.





Poker Stand with OSMO

OSMO had another successful trip to this year's Cosmoprof exhibition in Bologna, taking a stand in association with their exclusive Italian distributor POKER.

With the full range on display and a number of POKER's sales managers in attendance, visitor numbers were high and just over 100 genuine leads were created over the show's duration.

POKER will be focusing heavily on OSMO and OSMO IKON education over the coming year and took the opportunity to showcase some of what their proposed OSMO training courses would look like at the event. Two fully OSMO trained members of Bologna's 'Palmer School of Hairdressing' carried out a number of live demonstrations using Color Psycho and OSMO styling products which coincided with POKER's show offer when signing up for training.

The POKER training course programme begins in May with OSMO Educator Lesley Stitt travelling to Italy to deliver education in Modena, Rome and Naples.





FFØR at Cosmoprof 2023

FFØR had a successful time exhibiting at this year's Cosmoprof Bologna. With an amazing new stand that stood out amongst the other professional haircare stands, they saw visitors come on stand from 26 different countries, as well as some current partners who were able to make the journey this year.



Lisa Keir

Professional Beauty Systems Ltd



Top Hair, Dusseldorf 1st and 2nd April 2023



Top Hair 2023 proved itself once again to be one of Europe's top exhibitions to the hairdressing professional sector show with over 26,000 visitors through the door from 39 countries worldwide.

This 2-day event was spread across 3 halls where hairdressers and barbers came to be inspired by the packed calendar of educational shows and over 40 hours of workshops by the likes of Patrick Cameron, Kevin Murphy, Wahl, Dyson and a real belter of a show from Allilon Education Team. There was a real emphasis this year on education and a broad programme of seminars, training and educating for hairdressing helping them to better themselves and grow business in their salons.

Visitors to the exhibition were treated to over 60 workshops spread across 5 stages from the latest trends and colours to online social media marketing.

Approximately 400 exhibitors and brands from 19 countries attracted crowds to their stands to snap up show specials and be the first to see new product launches.

Despite global economic challenges, the packed halls over the 2 days proved that hairdressers are keen to attend these exhibitions, network and make those impulse purchases.

For the first year, barbers were treated to shows by Barber Experience and the show finale was the battle of the barbers.

'Top Salon - The challenge' hosted their awards ceremony yet again for another year where the very best salons from Germany and, for the first time, also from Austria and Switzerland, were presented with awards in five categories by the hairdressing trade magazine TOP HAIR.

The Saturday proved to be the busiest of the days with a real buzz amongst visitors and tills ringing all day.

The next TOP HAIR, Düsseldorf will be held on Saturday 23rd and Sunday 24th March 2024.





Maria Stafford Denman International



HBSA REPORT – May 2023



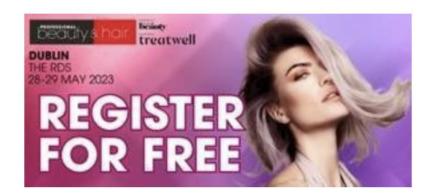
SALON INTERNATIONAL – 14TH – 16TH October 2023, ExCeL London

2023 marks Salon International's 50th anniversary and plans are well underway to make this a great celebration of British hairdressing. New for 2023 is ShowHub, an online show platform that allows exhibitors to upload brochures, videos, product information, show timetables and contact details for key team members which visitors can search before, during and after the event (for up to two weeks), and exhibitors can also search relevant visitors by various demographics. If both parties accept the invitation to connect, you can direct message, video call and arrange meetings at the show.

New content for 2023 includes an Artist Spotlight stage allowing us to showcase talent across the breadth of the industry in an open mic format and a new Masterclass programme. A more intimate up close and personal, look and learn seminar space, names appearing include SACO, Jack Howard, Sassoon, Toni&Guy, Sophia Hilton, Rush and Jack Martin. Business Live will run across the three days and the HJ and Modern Barber stages will be packed with great talent. The Colour Stage returns with six brands already confirmed and more to be announced shortly. Exhibitors include Schwarzkopf Professional, Dyson, Eleven Australia, Revlon Professional, Sassoon, Denman, Hair Tools, Treatwell, Indola, Murdock, Salon Supplies, REM, Chris & Sons, Jack Winn, Great Lengths and many more.

Adding to the competitions we are running on the show floor, the Raw Talent Barbering competitions will run on the Sunday and Monday of the event with the winners of our newly launched Snap! Competition being announced on the Monday.

Also new for 2023 is the co-location of the Olympia Beauty show alongside Salon International – the brand having become part of the Professional Beauty Group earlier this year. Open on Sunday and Monday, Salon International visitors will be allowed to visit the show and beauty salon owners/VIPs will be given access to Salon International. The Modern Barber Awards will also run on the Sunday evening at Omeara.



PROFESSIONAL BEAUTY & HAIR - 28TH - 29TH MAY - RDS, DUBLIN

In its new Spring timeline, the show will run this weekend and brands on the show floor include Kevin.Murphy, Eleven Australia, K18, Glitterbells, Gel Bottle and VTCT with three stages including Hair & Barbering, Trends and Techniques and Skin and Advanced Treatments. Make-up and Nail competitions will run across the two days and as the only professional hair and beauty show in Ireland, we are working in partnership with Irish Beauty to attract industry professionals to a weekend dedicated to professional expertise.



PROFESSIONAL BEAUTY NORTH - 24th - 25th September - MANCHESTER CENTRAL

Co-locating with Aesthetic Medicine North, Professional Beauty North will return with many great brands confirmed including Pure Skin, Treatwell, Lynton Lasers, Dermalogica, 3D Lipo, Hydrafacial, Gelish/Morgan Taylor, Guinot and Glitterbels. Attracting 9,883 beauty professional in 2022, education will be offered via various stages on the show floor and competitions will run on both days. The ShowHub platform will also be available to exhibitors and visitors.

AGM 2022-2023

Since last year's AGM, we have included **32 reports** on **18 exhibitions and events**. This reflects a busy year of both visiting and exhibiting at hair and beauty shows around the globe.

Many thanks to everyone that has contributed to each quarter's HBSA Exhibitions Report. All submissions are gratefully received and thank you for all of your efforts. Reports from other HBSA members are always welcome for future issues.

Emma Hobson

2023		
UK & IRELAND		
28 - 29 May	Professional Beauty & Hair Ireland	RDS Dublin
3 July	British Hairdressing Business Awards	Park Plaza Westminster Bridge
24 - 25 September	Professional Beauty North	Manchester Central
24 - 25 September	Aesthetic Medicine North	Manchester Central
14 – 16 October	Salon International	ExCeL London
15 – 16 October	Olympia Beauty @ ExCeL	ExCeL London
11 November	Aesthetic Medicine Ireland	RDS Dublin
12 November	PB/HJ Ireland Awards	InterContinental Dublin
27 November	British Hairdressing Awards	Grosvenor House Hotel, London
2024		
3 – 4 March	Professional Beauty London	ExCeL London
21 – 22 April	Professional Beauty & Hair Ireland	RDS Dublin
29 – 30 September	Professional Beauty North	Manchester Central
29 – 30 September	Aesthetic Medicine North	Manchester Central
12 – 14 October	Salon International	ExCeL London
13 – 14 October	Olympia Beauty @ ExCeL	ExCeL London
INTERNATIONAL		
2023		
3 - 4 July	Professional Beauty Delhi	Pragati Maidan, New Delhi
3 - 4 September	Professional Beauty & Salon International	Gallagher Convention Centre JHB
2 - 3 October	Professional Beauty Mumbai	Bombay Exhibition Centre, NESCO, Mumbai

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International Exhibitions Calendar 2023

DATE	EVENT	COUNTRY	CITY	DAYS	WEBSITE
12/05/23	China Beauty Expo	China	Shanghai	3	https://www.chinabeautyexpo.com/en/homepage.html
14/05/23	Colour World	UK	London	2	
15/05/23	Beauty World Japan Tokyo	Japan	Tokyo	3	https://beautyworldjapan.jp.messefrankfurt.com/japan/en.html
19/05/23	Aesthetic Medicine Awards	UK	London	1	
19/05/23	Aesthetic Medicine London	UK	London	2	https://olympia.london/whatson/aesthetic-medicine-live
22/05/23	Beauty Business Day Lucerne	Switzerland	Lucerne	1	https://www.beauty-fairs.ch
26/05/23	Cosmo Beauty	Spain	Barcelona	3	https://stsproducciones.com
28/05/23	Professional Beauty & Hair Ireland	Ireland	Dublin	1	
03/06/23	Premiere Orlando	USA	Florida	3	http://www.premiereorlandoshow.biz/
04/06/23	Beauty UKHair / Barber UK	UK	Coventry	2	http://www.beautyukshow.com
11/06/23	Barber Connect	UK	Telford	2	http://barberconnect.co.uk
11/06/23	Hair X Perience	Netherlands	Gorinchem	2	https://www.hair-xperience.nl
15/06/23	Beauty Eurasia	Turkey	Istanbul	3	https://beautyeurasia.com/Home
15/06/23	Beauty Kenya	Kenya	Nairobi	3	https://growexh.com/beautykenya/index.html

17/06/23	Beauty Kenya	Kenya	Nairobi	3	
18/06/23	Footcare & Medical Beauty Congress	Switzerland	Barden	1	https://www.beauty-fairs.ch
22/06/23	AMWC (Aesthetic & Ani-Aging Medicine Congress)	Brazil	Sao Paulo	3	https://conteudo.amwcbrazil.com.br/amwc-brazil-2023
02/07/23	Cosmo Beauty	Peru	Lima	2	https://feriacosmobeauty.com
02/07/23	Spa Life	UK	Cotswolds	3	https://www.spa-life.co.uk/uk/
03/07/23	British Hairdressing Business Awards	UK	London	1	
03/07/23	Professional Beauty Delhi	India	Delhi	2	
11/07/23	Cosmoprof North America	USA	Las Vegas	3	http://www.cosmoprofnorthamerica.com
26/07/23	South China Beauty Expo	China	Shenzhen	3	www.southchinabeautyexpo.com
27/07/23	Cosmobeaute	Vietnam	Ho Chi Minh City	3	http://www.cosmobeauteasia.com
03/08/23	Indobeauty Expo	Indonesia	Jakarta	3	https://indobeautyexpo.com
26/08/23	Beauty Expo Australia	Australia	Sydney	2	https://www.beautyexpoaustralia.com.au/
27/08/23	Beauty & Barber Expo	USA	Salt Lake City	2	https://slbeautyandbarberexpo.com
03/09/23	Professional Beauty Expo	South Africa	Johannesburg	2	https://www.probeauty.co.za/
04/09/23	Most Wanted Awards	UK	London	1	https://creativeheadmag.com/
09/09/23	Beauty Fair	Brazil	Sao Paulo	3	<u>www.beautyfair.com.br</u>

09/09/23	MCB	France	Paris	5	https://www.mcbbybeauteselection.com/en/home/
25/09/23	Beauty	Switzerland	Lausanne	1	
	Business Day				https://www.beauty-fairs.ch
	Lausanne				
27/09/23	Beauty	Turkey	Istanbul	3	https://beauty-istanbul.com/
	Istanbul	-			
27/09/23	Cosme Tech	Japan	Osaka	3	https://www.cosme-week.jp
27/09/23	Cosmobeaute	Maylasia	Kuala Lumpur	3	https://www.cosmobeauteasia.com/indonesia/
01/10/23	Olympia	UK	Olympia,	2	http://www.olympiabeauty.co.uk/
	Beauty Show		London		
02/10/23	Professional	India	Mumbai	2	
	Beauty				
	Mumbai				
03/10/23	China Beauty	China	Guangzhou	3	http://www.cantonbeauty.com
	Ехро				
12/10/23	Cosmobeaute	Indonesia	Jakarta	3	https://www.cosmobeauteasia.com/indonesia/
14/10/23	Salon	UK	London	3	<u>www.salonexhibitions.co.uk</u>
	International				
15/10/23	Modern	UK	Brighton	1	https://modernbarber.co.uk/events/barberfest-event/
	Barber Awards				
16/10/23	Beauty World	Japan	Osaka	3	https://beautyworld-japan-osaka.jp.messefrankfurt.com/osaka/en.html
	Japan Osaka				
20/10/23	AMWC	China	Chegdu	3	https://www.amwcchina.com
	(Aesthetic &				
	Anti-Aging				
	Medicine				
	Congress)				
20/10/23	Salon Look	Spain	Madrid	3	https://www.ifema.es/en/salonlook
22/10/23	Expo Beauty	Mexico	Mexico City	2	https://www.expobeautyshow.com/en-us.html
	Show				
24/10/23	Aesthetic	UK	Manchester	2	
	Medicine				
201025	North				
24/10/23	Professional	UK	Manchester	2	
	Beauty North				

25/10/23	Intercharm Professional	Russia	Moscow	3	http://www.intercharm.ru/en/
30/10/23	Beautyworld Middle East	UAE	Dubai		http://www.beautyworldme.com/frankfurt/51/for-exhibitors/welcome.aspx
11/11/23	Aesthetic Medicine Ireland	Ireland	Dublin	1	
12/11/23	PB/HJ Ireland Awards	Ireland	Dublin	1	
14/11/23	Cosmoprof Asia	China	Hong Kong	3	https://www.cosmoprof-asia.com/
15/11/23	Cosmoprof Asia	China	Hong Kong	3	https://www.cosmoprof-asia.com/
18/11/23	AMWC (Aesthetic & Anti-Aging Medicine Congress)	Japan	Kyoto	2	https://amwc-japan.com/en/
26/11/23	Salon Beaute Selection	France	Lyon	2	http://www.beauteselection.com
26/11/23	Swiss Beauty Convention	Switzerland	Zurich	2	https://www.beauty-fairs.ch
27/11/23	British Hairdressing Awards	UK	London	1	
17/01/24 09/10/24	Cosme Tech The Hair Project	Japan Belgium	Tokyo Belgium	3 2	https://www.cosme-week.jp http://www.thehairproject.eu/

EU Exhibitions Calendar 2023

DATE	EVENT	COUNTRY	CITY	DAYS	WEBSITE
14/05/23	Colour World	UK	London	2	

19/05/23	Aesthetic Medicine	UK	London	1	
	Awards				
19/05/23	Aesthetic Medicine Awards	UK	London	2	https://olympia.london/whatson/aesthetic-medicine-live
22/05/23	Beauty Business Day Lucerne	Switzerland	Lucerne	1	https://www.beauty-fairs.ch
26/05/23	Cosmo Beauty	Spain	Barcelona	3	https://stsproducciones.com
28/05/23	Professional Beauty & Hair Ireland	Ireland	Dublin	2	
04/06/23	Beauty UKHair / Barber UK	UK	Coventry	2	http://www.beautyukshow.com
11/06/23	Hair X Perience	Netherlands	Gorinchem	2	https://www.hair-xperience.nl
11/06/23	Barber Connect	UK	Telford	2	http://barberconnect.co.uk
18/06/23	Footcare + Medical Beauty Congress	Switzerland	Barden	1	https://www.beauty-fairs.ch
02/07/23	Spa Life	UK	Cotswolds	3	https://www.spa-life.co.uk/uk/
03/07/23	British Hairdressing Business Awards	UK	London	1	
04/09/23	Most Wanted Awards	UK	London	1	https://creativeheadmag.com/
09/09/23	МСВ	France	Paris	5	https://www.mcbbybeauteselection.com/en/home/
25/09/23	Beauty Business Day Lausanne	Switzerland	Lausanne	1	https://www.beauty-fairs.ch

01/10/23	Olympia Beauty Show	UK	London	2	http://www.olympiabeauty.co.uk/
14/10/23	Salon International	UK	London	3	www.salonexhibitions.co.uk
15/10/23	Modern Barber Awards	UK	Brighton	1	https://modernbarber.co.uk/events/barberfest-event/
20/10/23	Salon Look	Spain	Madrid	3	https://www.ifema.es/en/salonlook
24/10/23	Aesthetic Medicine North	UK	Manchester	2	
24/10/23	Professional Beauty North	UK	Manchester	2	
11/11/23	Aesthetic Medicine Ireland	Ireland	Dublin	1	
12/11/23	PB/HJ Ireland Awards	Ireland	Dublin	1	
26/11/23	Salon Beaute Selection	France	Lyon	2	http://www.beauteselection.com
26/11/23	Swiss Beauty Convention	Switzerland	Zurich	2	https://www.beauty-fairs.ch
27/11/23	British Hairdessing Awards	UK	London	1	
09/10/24	The Hair Project	Belgium	Belgium	2	http://www.thehairproject.eu/

UK & Ireland Exhibitions Calendar 2023

DATE	EVENT	COUNTRY	CITY	DAYS	WEBSITE
					WEDSITE
14/05/23	Colour World	UK	London	2	
19/05/23	Aesthetic	UK	London	1	
	Medicine				
	Awards				
19/05/23	Aesthetic	UK	London	2	https://olympia.london/whatson/aesthetic-medicine-live
	Medicine				
	Awards				
28/05/23	Professional	Ireland	Dublin	2	
	Beauty & Hair				
	Ireland				
04/06/23	Beauty	UK	Coventry	2	http://www.beautyukshow.com
	UKHair /		-		
	Barber UK				
11/06/23	Barber	UK	Telford	2	http://barberconnect.co.uk
	Connect				
02/07/23	Spa Life	UK	Cotswolds	3	https://www.spa-life.co.uk/uk/
03/07/23	British	UK	London	1	
	Hairdressing				
	Business				
	Awards				
04/09/23	Most Wanted	UK	London	1	https://creativeheadmag.com/
1,30,20	Awards				
01/10/23	Olympia	UK	London	2	http://www.olympiabeauty.co.uk/
	Beauty Show				

14/10/23	Salon	UK	London	3	www.salonexhibitions.co.uk
	International				
15/10/23	Modern	UK	Brighton	1	https://modernbarber.co.uk/events/barberfest-event/
	Barber				
	Awards				
24/10/23	Aesthetic	UK	Manchester	2	
	Medicine				
	North				
24/10/23	Professional	UK	Manchester	2	
	Beauty North				
11/11/23	Aesthetic	Ireland	Dublin	1	
	Medicine				
	Ireland				
12/11/23	PB/HJ Ireland	Ireland	Dublin	1	
	Awards				
27/11/23	British	UK	London	1	
	Hairdessing				
	Awards				